

VILLAGE OF ZEBALLOS
COMMITTEE OF THE WHOLE
REPORT

09:00 - 11:00 am

November 10, 2017

Council Chambers

PRESENT: Mayor Cox, , Councillors Colborne, Faulkner and Lewis, Staff Lovestrom, Starkey and Atchison

ABSENT: Councillor Coburn

GUEST: Caleb Bouey, Secretary of ZVFD

CALL TO ORDER: The meeting was called to order at 9:10 am.

BUSINESS ITEMS:

1. ZVFD BUDGET, RECRUITMENT AND RETENTION

ZVFD budget for the last three years was reviewed. Caleb was present to have input from a firefighters point of view. Currently crew is responding to "1st Responder" calls. The liability issues that are brought into play by this action were discussed.

To assist with recruitment we are looking for actions and plans to "Make it Cool to be a Firefighter". Caleb will return within 10 days with some suggestions about what might be considered "cool". Also he will ring a "wish list" with pricing for the 2018 budget.

2. UPDATE FROM MAYOR COX RE: FSR MEETING IN VICTORIA

Mayor Cox was invited to Victoria to accompany the First Nations of Ehattesaht/ Chinehkind, Nuchatlaht and Ka:'yu:'k't'h'/Che:k'tles7et'h' to meet with the Minister of Forests, Doug Donaldson and the Minister of Transportation, Claire Trevena.

By all accounts it was a successful meeting. We will continue to lobby for road improvements and a re-working of the road user agreement.

3. UPDATE FROM COUNCILLOR COLBORNE RE: DESTINATION THINK (a regional tourism strategy)

Councillor Colborne reported on a project by Destination Think who have been hired by the city of Campbell River to provide assistance to individual business operators in developing their marketing strategy through guidance, teaching and participation.

Village of Zeballos is requested to provide a letter of support in principal for their project called 'Xcelerator' Tourism Industry Transformation Program. Councillor Colborne also suggests that \$200 be taken from the tourism budget and put toward this project. By contributing monetarily

to the project, any VoZ business operators who participate with Destination Think will receive help at a discounted rate.

4. ZEBALLOS TOURISM INITIATIVE

Destination Think is a regional strategy. The suggestion is that it is time for VoZ to take some ownership of our own fate. Funding a promotional video was suggested. Another idea is to invite tour operators to send scouts to our community where we will expend some energy and perhaps money to introduce them to the attractions within our reach. A boat operator to take them on the water; a guide to take them to the caves; someone to demonstrate the gold panning activity; the possibilities are endless.

Perhaps it is time to offer to participate with the Ministry of Forests in a maintenance contract to oversee the Resolution Campground and the Little Espinoza Campsite.

Action Plan: Mayor will gather names and address of suitable tour operators, Councillor Colborne will do a first draft of the letter to do and Staff Mike Atchison will gather pricing for billboard signage to be erected in Campbell River.

5. POLICY FOR COUNCILLOR'S HOSPITALITY FUND

Currently there is not a policy to govern how Council and Staff respond to life changing events that affect our residents, most specifically loss of a loved one.

A policy is needed to address this issue.

It should include contracting a specific card be designed for the village to send on these occasions. Perhaps two different cards could be developed. CAO will contact artist Lorna Welch and solicit her input.

No publication of the event will be made unless specifically requested by the family.

Honourable mention (perhaps in the Village Voice) is warranted for members of the community who served on Council, or as a volunteer or as an employee.

6. FINANCIAL REPORT

The year to date financial statements to September 30, 2017 were reviewed with council. They will be on the next agenda for formal receipt.

COMMITTEE OF THE WHOLE REPORT continued

A report on the status of our various reserve accounts was also reviewed. Council will give consideration to the distribution of the unrestricted reserves and provide input to staff during the budget review process.

A short report on Accounting Software resulted in a confirmation to proceed with the purchase of MAIS (Municipal Accounting Information System) immediately with the expectation to be up and running in the early new year.

Meeting adjourned 11:35 am
November 10, 2017

ADMINISTRATIVE POLICY



SUBJECT:	Recognition of People and Events		
DATE OF ISSUE:	November 21, 2017	ORIGIN:	Corporate Admin
REVISION DATE:	NA	COUNCIL RESOLUTION #	

PURPOSE:

The purpose of this Policy is to provide guidance to staff and Council regarding recognition of people and events.

POLICY

Council will express condolence, congratulations and appreciation with cards only.

Cards appropriate to the occasion will be sent at the discretion of Council and/or staff.

Neither staff nor Council will contribute further to the occasion without direction from Council. Direction may be provided through a formal motion of Council or through a verbal or written consensus of Council members.

